

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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(4 5/16 x 11 inches)-4/c bld-National Magazines  
(Rotogravure) 1983  
Printed in U.S.A.

# SARATOGA 120's

Leisure length. Low in tar.



*"He loves me,  
he loves me not,  
he loves me...  
but he'll have to wait  
'til I finish my Saratoga."*

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15 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Dec '81.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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